# The Value of our Partnership with The Benefits Alliance Group

MEMBER FIRM NAME has aligned ourselves with The Benefits Alliance Group to leverage the collective strength and resources of Canada’s leading national alliance of independent employee benefits advisors to deliver cost-effective plans and unique proprietary products and services to group clients and their employees. We are supported by the combined experience and market intelligence that only a nation-wide network of member firms can offer. Below are some of our proprietary offerings that are clients can take advantage of.

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|  | **Alliance Pharmacy Group** - Central Dispensing Pharmacy |
|  | **Allstate Benefits** - Critical Illness Insurance  |
|  | **BOSSC** - Human Capital Management Platform |
|  | **CI Institutional Asset Management** - One of Canada's largest money managers |
|  | **Cigna** - A global health service company worldwide |
|  | **CloudAdvisors** - Connects Advisors with Marketplace Data |
|  | **CompCall** - WSIB & Disability Management |
|  | **Desjardins** - The largest federation of credit unions in North America |
|  | **Empire Life** - Insurance and financial services company |
|  | **Equitable Life of Canada** - Insurance and financial services company |
|  | **Franklin Templeton Institutional** - A disciplined, active approach to investing |
|  | **Great-West Life** - Insurance and financial services company |
|  | **Humaniqa** - HR Resources available from a Single Bilingual Dashboard |
|  | **Industrial Alliance** - Insurance and financial services company |
|  | **Janssen Inc.** - Pharmaceutical Companies of Johnson & Johnson |
|  | **La Capitale** - Insurance and financial services company |
|  | **LifeWorks** – A Total Wellbeing Solution (most popular EAP program) |
|  | **Loblaws** - Largest Canadian supermarket, operating under 22 regional and market segment banners, as well as pharmacies, banking and apparel. |
|  | **Manulife** - Insurance and financial services company |
|  | **Medcan** - Employee health solutions that bridge the gap between benefit plans and employees’ health needs |
|  | **MedReleaf** - Licensed Producer of premium cannabis-based products |
|  | **Merck Canada** – Discover, develop and provide innovative products and services that save and improve lives around the world |
|  | **NFP** – Insurance, benefits broker and consultant with capabilities that extends beyond Canada |
|  | **Orion Travel** - Travel Insurance Organization |
|  | **Pfizer Canada Inc.** - One of the world's leading biopharmaceutical companies |
|  | **The Reformulary Group** - Driving Sustainable Drug Plans |
|  | **Rupert Case Management** - Offers real time medical intervention for complex health problems |
|  | **RWAM** - Insurance and financial services company |